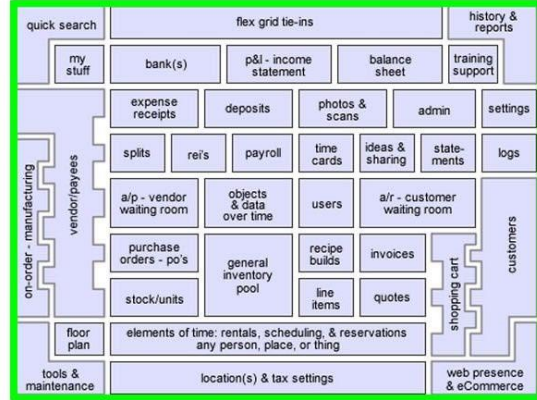
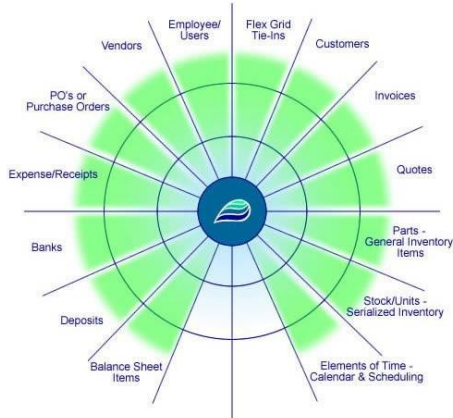


Business Functions - Big Data

Virtual Data Portal (Big Data) Functions



➤ Big Data

- Where does it start
 - What does big data mean to you?
 - Once you have big data, what would you use it for?
 - What if you had a place for all of the data you wanted to hold & collect?
 - Every piece of data has a life-cycle - we help you track that
 - You get a huge interconnecting database - world's best storage engine
 - We've designed & planned out most daily needs & tasks
 - Put control in your hands - enter data at the point of action
 - Save steps - enter once, use many - let it flow
 - Track & record operations & accounting
 - Built in & custom options
 - Technically you are building your own world
- Big picture
 - Big giant umbrella - systems thinking
 - Sustainable
 - Digital story telling
 - Powerful, flexible, tie all your data together
 - Your business at a glance!
 - Insights that lead to business decisions & strategies - like BI (Business Intelligence)
 - Visualization
 - Trending and triggers
 - Pulling out hidden patterns and answers
 - Accurate forecasting

- Centralized data
 - Ability to access, retrieve, & share all of your pieces
 - Fully relational databases
 - Paperless office
 - Digital filing systems
 - Cut your IT costs
 - Data warehousing
 - Quickly move around & navigate the system
 - Scalability & data management options
 - Access & sharing based on permissions
 - Drill-down links to sub data or sub pieces
- Flow through the system
 - As you feed the system it becomes like a living organism
 - Every piece of data tracked through its life-cycle
 - Data generates other data
 - If data is good let it flow - decrease duplication issues
 - Configurable plan to help with your processes
 - Improved efficiency - repeatable & reoccurring actions
 - Scalable structure
 - Client side & server-side validation
 - Tons of permissions & settings to allow access & automate flow
 - Sharing and transferring
 - Transactional data to summed up totals & aggregates
- Cause & effects
 - Combining inputs & outputs
 - Things acting, interacting & playing together
 - Chaining & creating meaningful relationships
 - Stacking & layering - depth
 - Good data passes to the next step - data assembly line
 - Analyze, extract, & transform data
 - Capture, store, & provide views of the data
 - Operational efficiency will improve
 - Creating better customer experiences
- No limits
 - of big data - volume, variety, & velocity
 - ✓ Volume (how much)
 - ✓ Variety (what)
 - ✓ Velocity (speed)
 - ✓ Two other V's to consider:
 - ✓ Variability (when)
 - ✓ Veracity (quality of data)
 - What do you want? How much do you want? Game on!
 - No data caps
 - Unlimited - full integrated core with all tools

- Different corps with same login
- Build unlimited data relationships
- Multiple departments, locations, corporations, etc.
- Complex data sets
- Size & quantity of the data - XS, S, M, L, XL, XXL - whatever!
- Here to help you WHATEVER your size & data needs!
- Hosted business solutions
 - Ownership of the data - it's your data
 - SaaS - Software as a Service
 - With Adilas you get the entire core - all the business tools
 - Cloud based - access any time - any device
 - Always up-to-date - automatic updates
 - Our team is daily working, refining, & improving the application
 - Real-time data portal
 - Safe and secure
 - Daily back-ups of code & data
 - Want your own back-ups? No problem!
 - No contract
 - Pricing based on your size & usage
- Bright future
 - Peace of mind
 - ✓ Put things to bed
 - ✓ Safe & secure
 - ✓ Feeling of control
 - ✓ A nice warm blanket
 - Big data made easy
 - Quickly add/edit/view & get to your data
 - Even more pre-built reports, create your own, save, export options, you name it...
 - We are happily pioneering future methods & options
 - We see big data getting bigger, faster, & easier
 - Think of where this could go? Dreams, potential, & beyond
 - 3D business world-building